

Benefits for Enrolled Families

Conceived for the betterment of the community, The Pledging Tree Foundation strives to help those who are financially challenged.

If you are selected for this program, you will:

- Adopt a disciplined approach to saving for a better future

- Double your contributed money in a period of one year

- Receive money to use for long term financial goals such as saving for college, buying a home, and retirement.

The Pledging Tree Foundation 

HOW THE PROGRAM WORKS

- Program will identify families with low-income status¹. Candidate families will be chosen and enrolled into the program by a selection committee, as per the guidelines²
- Once adequate funds are secured for a given family from sponsors, families will be required to open either a savings or an investment account with one of the banks/investment companies the Foundation has listed.
- Program will match the amount of money up to \$100/month for twelve months. After the completion of twelve months, it will be the responsibility of the family to continue contributing to their funds until they realize their goals.
- The Foundation will educate families about improving and maintaining financial well-being through training and workshops. Financial advisors and representatives from financial institutions will conduct quarterly workshops on financial literacy. Workshops are open for the public as well.

Benefits for Sponsors

Our sponsors are the primary foundation for our program and we value their support greatly.

If you choose to be our sponsor, you will:

- Fulfill your corporate social responsibility to the local communities

- Help your company build its image in the public domain

- Raise your company's product/program/services awareness in the community

The Pledging Tree Foundation 

[1] Defined as families who earn \$40,000/year or less

[2] Approved on need basis