

## Our Mission

“The Pledging Tree Foundation is a nonprofit organization whose mission is to promote disciplined savings in financially challenged families.” For any family, the principle of disciplined saving is essential to a secure financial future. For financially challenged families, this principle takes on an even greater importance. For these families, we believe that the power of disciplined saving will remain unrealized unless and until a systematic savings approach is adopted.

We strongly believe that, although our monetary aid to these families may not seem significant in terms of dollar value, the concept of disciplined saving itself is of great value. To bring a long lasting impact on these families, The Pledging Tree Foundation aims to educate families about improving and maintaining financial well-being through training and workshops. Highly qualified financial advisors and representatives from financial institutions will conduct quarterly workshops on topics ranging from saving for the future to recovering from credit card debt and much more. Training materials will come from different resources, including the National Endowment for Financial Education (NEFE). These workshops will only be held for families enrolled into the program. Attendance is mandatory for at least 3 out of 4 workshops conducted in a year.